

Cedar River Festival Group meeting minutes from May 9, 2009 Toads, Cedar Falls

Next Meeting: May 30, 2009 10:30am - Cedar Falls Library, 2nd Floor Conference Room

Attendance: Rebecca Kauten, Emilie Souhrada, Kathleen Scholl, and Molly Miller.

Agenda approved.

Committee Reports:

Farmers Market: Was fair; weather was cold & closed up early. Sold a couple of T-shirts and informed some folks on the festival.

Merchandise: Sticker order – 3 weeks until they are expected to arrive.
Bandannas - Dark Navy and Turquoise in color; will arrive in about a month. (\$550)

Art Auction: Profit of \$1,800 – cost was \$100 for this show to be held.
Keith Franzen wants to order 3 more prints; He will donate this cost to the CRFG.

Bank Account: We have \$2,400.00 in account.

Website: CF business wants to donate- website inquiry. (what business, I don't know?)
Forms are sent in to John to post on our website for web visitors to volunteer or donate.

Pablo's and Zippy's are the 2 vendors for the Festival. They will donate part of their proceeds to us; since there is no charge for them to be present. We will advertise for them on our website and posters.
Pablo's said they would donate 50% of their proceeds to us from their sales at the Festival.

New Business:

Festival booths/Information boards at the Festival: Bike Route- Jon Taiber. Water Trails Program- DNR. Caporeia, Belly dancing. Molly will contact these- minus the Water Trails- Rebecca will contact DNR.

They will need to bring all materials needed for their presence- tables, etc.

Cleanup contacts to be made: BH Solid Waste. Alter/Wiseman BH County Landfill. City of CF- Brian Heath. - can they bring bins? Rebecca will email.

Water cooler donation from UUC? Rebecca will ask.

Buckets – Rebecca will contact Luke Wright about bringing buckets for us to use/have for the cleanup.
Monday Rebecca will give Molly the contact information that was collected at Spocoli's this past winter.
Name, address, email, phone – Molly to enter information into a spreadsheet; to then be given for usage as an e-mailing list.

Do we need to reserve the shelters in case of rain? One shelter is reserved. Mark Ripplinger was the contact for the reservation. Shelter for this years' Festival has already been paid for last year (\$75).
We need to give a \$250 damage deposit to Parks and Recreation.

Canoes needed: Kathy will contact the canoe donations that are needed. (see last meetings minutes for these contacts). We need trailers and drivers for hauling canoes.

Public Awareness: Rebecca will talk to Kirk about information to be put on the CF Public Access Channel.

Volunteers: Emily will organize emails that are sent in- to then set up tasks that these volunteers will do. Respond to these emails as well to give conformation. Their email was received and you will get back to them shortly with a task and further information.

Sponsorship for cleanup of waste: Kristie will contact for sponsorships.
Possible Contact: Hawkeye Fly Fishing Association- donation and possible spot for a booth at the Festival.

Thank you notes for artists need to be written and sent out. Kristie will write and send these out. Emily will assist if needed.

By May 29th have activities lined up so we can get a proposed schedule made up.

T-Shirts: Do inventory on t-shirts – colors and sizes.
Spocoli's after Cleanup Event and at the Festival will be our selling dates left for this year. (Correct?)
Committee has approved a cost of \$10/shirt for existing stock on hand now for board members.

Community Involvement: Get together information that we can take to Iowa water resources gatherings. Letterhead and stickers to send or hand deliver. Create a flyer to list dates and contact information.
How do we gather groups/teams to be aware of joining in on the Cleanup?

Old Business:

Katrina has past Festival vendors & mailing list. Veridan Credit Union. Get this ASAP, and other information she may have.
Molly will try again. (Did...and left another message)

Review:

Clean Up: Saturday, July 11. 9am – 2pm. (8-3)
5pm Patio at Spocoli's- drink tokens handed out at the Cleanup?? – Spocoli's to give us tokens??
Table: Donations in the Pickle Jar, stickers, T-shirts, information about tomorrow (Sunday) Festival.
Signage for merchandise to be sold at table.

Sunday 1pm- 7pm Festival. BYOB no glass.
Music: Raldo, Uncle Chuck, Surrender the Silence, Bob and Jovida, Soul Fusion. (Prairie Rose Dance Troop – maybe, Caporeia. - maybe)

Respectfully submitted by Molly Miller

Next meeting will be Saturday, May 30 - 10:30am, Cedar Falls Library, 2nd floor.

Agenda:

Sponsorship report
Fundraising report
Sticker/bandanna/merch update
Website report
By May 29th have activities lined up so we can get a proposed schedule made up.