

**Cedar River Festival Group Meeting Minutes from January 10, 2010  
Molly Miller's residence - Cedar Falls, Iowa, 6pm**

**Next Meeting: Monday, January 25th, 2010 6:30pm - 8pm. Cedar Falls  
Public Library, Cedar Falls, Iowa**

*Attendance:* Emilie Souhrada, Kathleen Scholl, Molly Miller, Kristie Swatosh, Linda Davenport, and Kimberly Nicholson.

***FUTURE MEETINGS:***

***Monday, January 25 the 6:30 - 8:00 library - meeting room-upstairs***

Monday, February 8th 6:30 - 8:00 library - conference room

Sunday, February 28th 1:00 - 4:00 library - Strategic Planning (location unknown)

**Agenda:**

Introductions  
Showing of the Shirt!  
- T-shirts Order  
Budget items/update  
Kristie - update  
Plan Winter Festival/Fundraiser  
-is kayak ordered?  
Art Fundraiser  
Possible canoe routes for CRF clean up  
Look over Minutes from - after river fest '09. (?)

Agenda approved.

**Committee Reports:**

*\*Introducing:* Linda Davenport, and Kimberly Nicholson.

*\*T-shirt:*

Shall we feature an artist each year-starting next year? Will be 2 different colors of shirts and a long sleeve T-shirt for our February event.

Order: 100 shirts (\$650) Most important sizes are: L & XL. Some women, some long sleeve, and regular cut.

Will do another order when needed. \$15 shirts. \$10 last year shirts, \$5.00 older shirts. \$20 for long sleeve.

**K**athy will take care of the ordering of the T-shirts.

*\*Budget:*

\$1,957.

\$55.00 Club SOL bought bandannas from us.

Winter T-shirts will be approximately \$650. Kayak will cost us approx. \$400.

This will leave us approximately \$650.

**K**ristie will put together a budget and talk Shelia about flyer/brochure.

April 1<sup>st</sup> is when we will contact Steve Sinnott for our insurance.  
Approximately \$500 is the cost for our insurance.

-Will purchase an EZ up.

Kristie will look into getting a EZ up tent donated to us for use when we need it.

*\*Kristie update:* made an artist sheet and an art auction information sheet for us to copy and hand out to artists that may be interested in donating.-will need to send us out again if we want to copy this and hand this out. It had some wrong information on it (dates and email address)

Kristie will send electronic form to Molly. Kristie will post this on facebook as well- to get donations from other artists that may be interested. She did send out tax form/donation to the artists from last 2009 art auction.

Kristie to check out what the possibility is of advertising at the Oster Regent Theater.

Kristie or Kathy will print raffle tickets. Uncertain who is doing this. We need to start selling raffle tickets for the kayak a.s.a.p.

-Rebecca to get kayak from Crawdaddy's.

*\*2010 Possible Clean Up Route:*

Gateway to Exchange. John and Susie will provide other details if needed. We need to further look into this and plan/reserve shelters at Exchange Park, etc.

*\*Website update:*

John to create a Clean link to Facebook from our website. We are in need of information pages to link from our "Events" link. This will tell details of the event. Put together these descriptions in our next meeting. We need some old/former photos and video for our site as well.

\*Marcy to gather photos and any video that may be out there that we can use for our website.

\*Also to find out any past routes that we can later map out. Molly can get together as well and help her out with this if needed. Molly will later map the route.

Music from Baldo, Uncle Chuck to be sent to Brian Emerson-river group.

\*Marcy can you check with them for songs pertaining to the River. The song can be in any format. (CD, mp3, etc.) Molly will send out to them once received.

\*Sheila: Made a general brochure. She emailed out a copy for us to review. Is the information clear that we want to present with this brochure? Email Sheila for a copy, or for comments. Sheila what is your status with this brochure? Does it need passed around to us again?

### *Winter Fundraiser:*

\$1,600 raised last year at this event  
Cost to put event on was \$ 350

7pm February 13<sup>th</sup>. Spocoli's  
Drawing at 11:00

7:00 – Raldo (Ramblers could play at this time? If Raldo is able to move down an hour.)

8:00 -

9:00 - Kaldis Brothers - Molly will try again.

10:00 -

11:00 - Drawing

11:00 - Soul Fusion

-Ramblers to play the event. Confirmed? They need to play earlier in the night.

-Meyfunk is also contacted to play this event. If needed, Molly or Emilie will ask Cody for a band suggestion.

### *Art Fundraiser:*

Feb. 28 – April 10. Cup of Joe. Art displayed during this time frame; with a reception on April 10<sup>th</sup> from 7pm – 9pm. Musicians will play 20 minutes sets.

\$ 1,800 raised last year at this event  
Cost to put it on \$ 200

#### **Music:**

Rush

Turner

Amy with Scott- confirmed?

Uncle Chuck- confirmed?

Scott will possibly bring a PA and mic.

#### **Artists:**

Bret Miller

Need more artists for this event. Please spread word around. Contact Kristie at: 319-242-1721 or [kristieswatosh@hotmail.com](mailto:kristieswatosh@hotmail.com)

## **Old Business:**

**\*\* CR Festival has been moved to the Last weekend of July clean up.  
\*\***

Please submit to Molly your Agenda items.

Next meeting will be January 25<sup>th</sup> 6:30pm- 8pm at Cedar Falls Library.

## **Agenda:**

Introductions

Rebecca - update

Information sheet that tells dates/email/website

Create descriptions for our links on our website. (put the year CRF was created on our website?)

-cedarvalleytourism.org

Budget

Kathy - update

Plan Winter Festival/Fundraiser

-is kayak ordered? Raffle tickets printed? Flyers created? Confirmed bands?

Advertising (Pulse, Courier, Times, CF website, Spocoli's website)

Art Fundraiser/ Kristie - update

Sponsors – getting them

Possible canoe routes for CRF clean up- vote on the route from Gateway Park to Exchange Park. Reserve shelter at Exchange Park?

### *Things to consider:*

How long is the route? miles?

Locate put in and take out access;

Enough room for dumpsters?

Enough room for a bus, group of cars?

Is there a mid-way point (doesn't have to be);

Obstructions?

What is the flood stage level?

Who owns the areas? (city, state, county?)

What shelters exist?

Respectfully submitted by Molly Miller